



Colégio Mão Amiga

ANNUAL REPORT 2021



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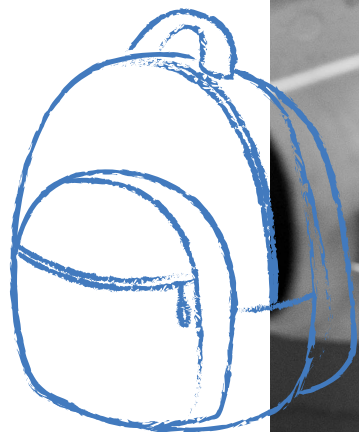
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01. PRESENTATION

Quality education accessible
to all people is still a dream
for Brazil.



We know the challenges of education, already tested by continuous transformation in different fields, gaining even more complexity with the pandemic and global crisis scenario.

The last two years, under the reflexes of the pandemic, have exposed the marks of inequality and the importance of the school, in different scenarios in the Country.

Despite all this context, 2021 was also a year marked by important advances by Mão Amiga.

We are among the 100 best Brazilian NGOs! We received the seal that certifies and recognizes the serious and consistent work we do.

The great achievement of the new High School building, inaugurated on the first day of March, the beginning of the school year, was the result of the joining of many hands, guaranteeing the offer for the entire day school cycle. We started 2021 in this new structure, instituting full time, with classrooms that allow for different configurations for the best teaching methodologies, as well as a laboratory and library that started to integrate and offer new spaces for students.

We have elaborated an accurate diagnosis to initiate a pedagogical transformation, which will further acknowledge the voice of students and allow them to be protagonists of their learning journeys.

Each year, we prove, once again, the strength of Mão Amiga, always expanding our scope of actions and coverage and being in continuous transformation, to answer, assertively, the question that moves us: “on behalf of what do we educate?”

We educate so that everyone can lead their own lives, beyond social, cultural and emotional limitations. We educate to guarantee access to quality education, to the possibility for each student to know and appropriate his or her own power, responding creatively to the needs of a complex and dynamic world, developing their uniqueness while interacting with many others and with the world to build a more just and dignified society.

Education is a collective task, which involves each person and strengthens a collaborative network. So, let's go together?

Renata Prado
Institutional Management Director

02. MÃO AMIGA

A PHILANTHROPIC COLLEGE THAT TRANSFORMS LIVES



We are a Civil Society Organization (CSO), which works for the integral development of children and adolescents in situations of socioeconomic vulnerability, in order to interrupt cycles of poverty. For this, we offer quality education, from Kindergarten to High School, for almost 700 students, through a philanthropic school, in addition to cultural, artistic and sports activities.

Best NGOs Award

In 2021, Colégio Mão Amiga was chosen as one of the best 100 NGOs in the country, among more than 1,000 organizations analyzed. The award recognizes institutions that present good practices in governance, transparency, communication and financing and is an initiative of Instituto Doar, Ambev VOA and O Mundo que Queremos.

We are where you need us



We assume the purpose of helping to interrupt cycles of poverty, forming transforming citizens, through an integral education of excellence.

Our school is located in **Jardim Santa Júlia**, a peripheral neighborhood in the city of Itapeverica da Serra (SP), on the border with the city of São Paulo, a region of social vulnerability, with few formal jobs and a high rate of violence, in addition to the strong presence of drug trafficking.

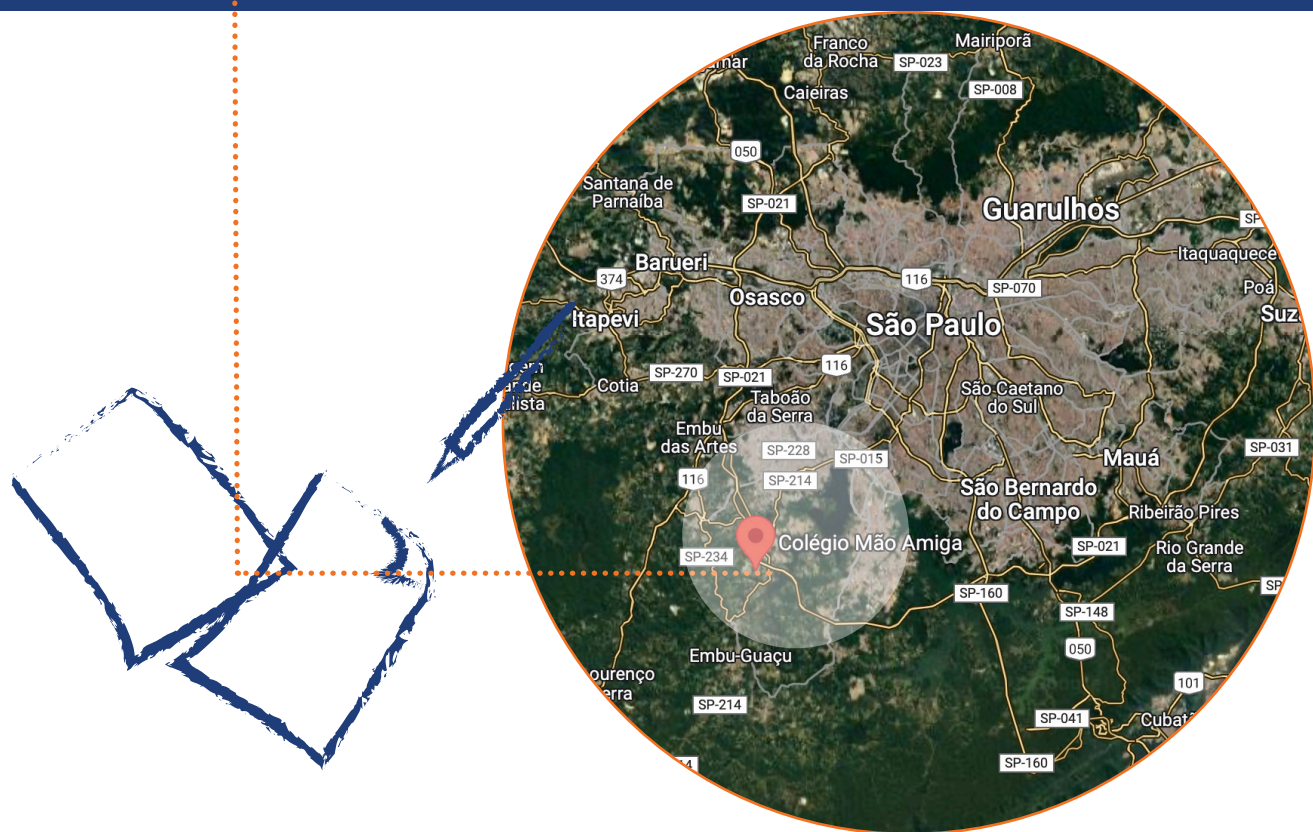


Camila,
17 years old, 3rd year
High School student

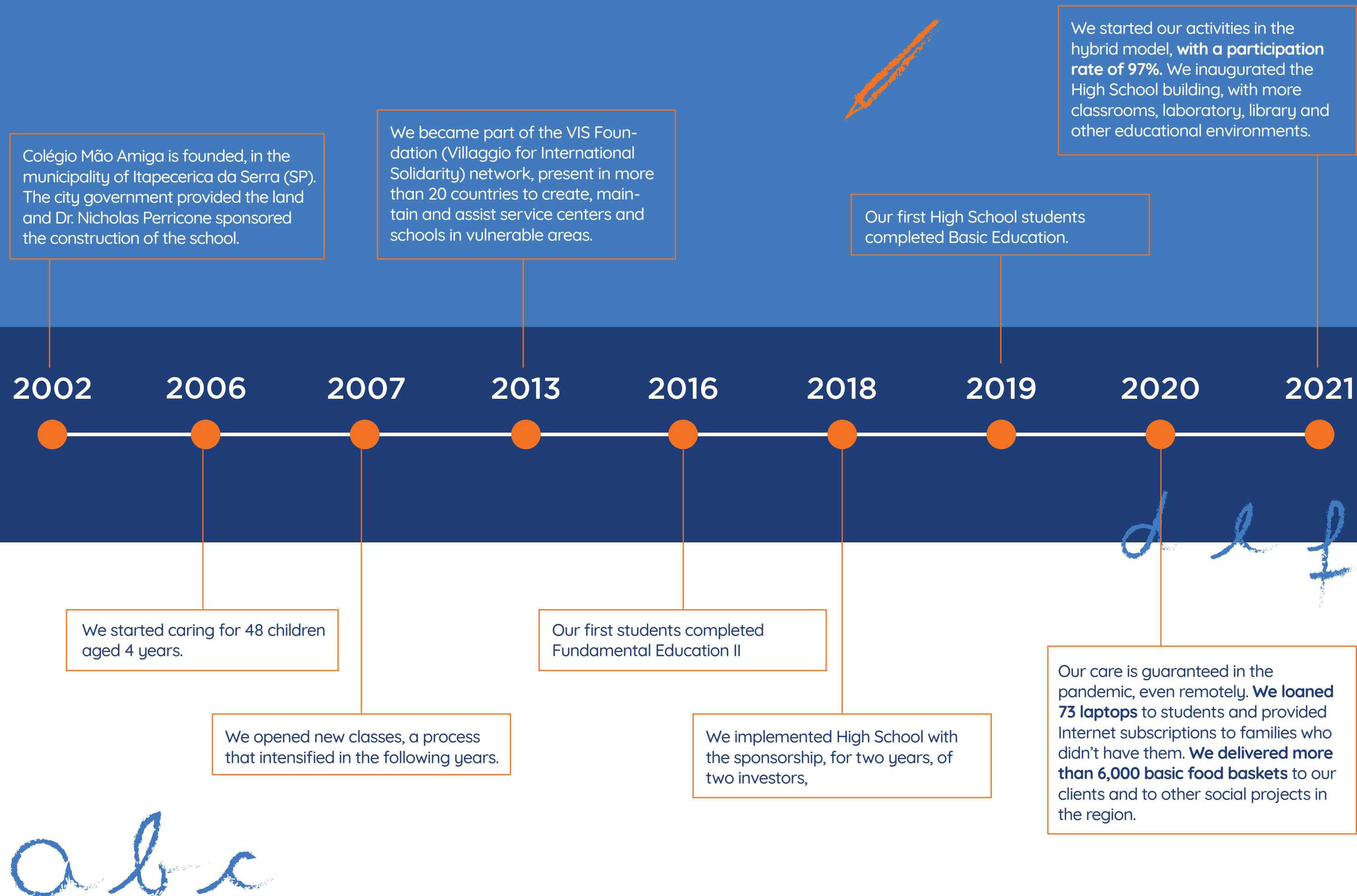
“

I was always challenged to continually overcome the barriers that came my way, one of them being shyness, because if you look at Camila from ten years ago, you wouldn't even have imagined that I was extremely shy and introspective. The school continuously took me out of my comfort zone with interactive assignments or seminars, which awakened in me a huge leadership spirit, one of the characteristics I value the most. If I had to define the school in one word, it would definitely be: transformative, since in addition to transforming the neighborhood we live in, it is able to bring out the best in its students.

”



03. TIMELINE OF OUR TRAJECTORY



04. OUR SCOPE IN NUMBERS

We faced many challenges in 2021, the second year of the pandemic, but we maintained our performance with the same quality, with a dedicated team, with school and family integration and with the support of those who are always by our side, donating resources to maintain and expand our work.

All students receive assistance with scholarships. The percentage is defined according to the socioeconomic assessment of the families. In 2021, of the total, 200 students (29%) received full scholarships and 334 (50%) received scholarships between 78% and 90% of the value.

667

students enrolled in Basic Education (all with scholarships)

449

families impacted (about 1,800 indirect beneficiaries)

150

assisted in sociocultural projects

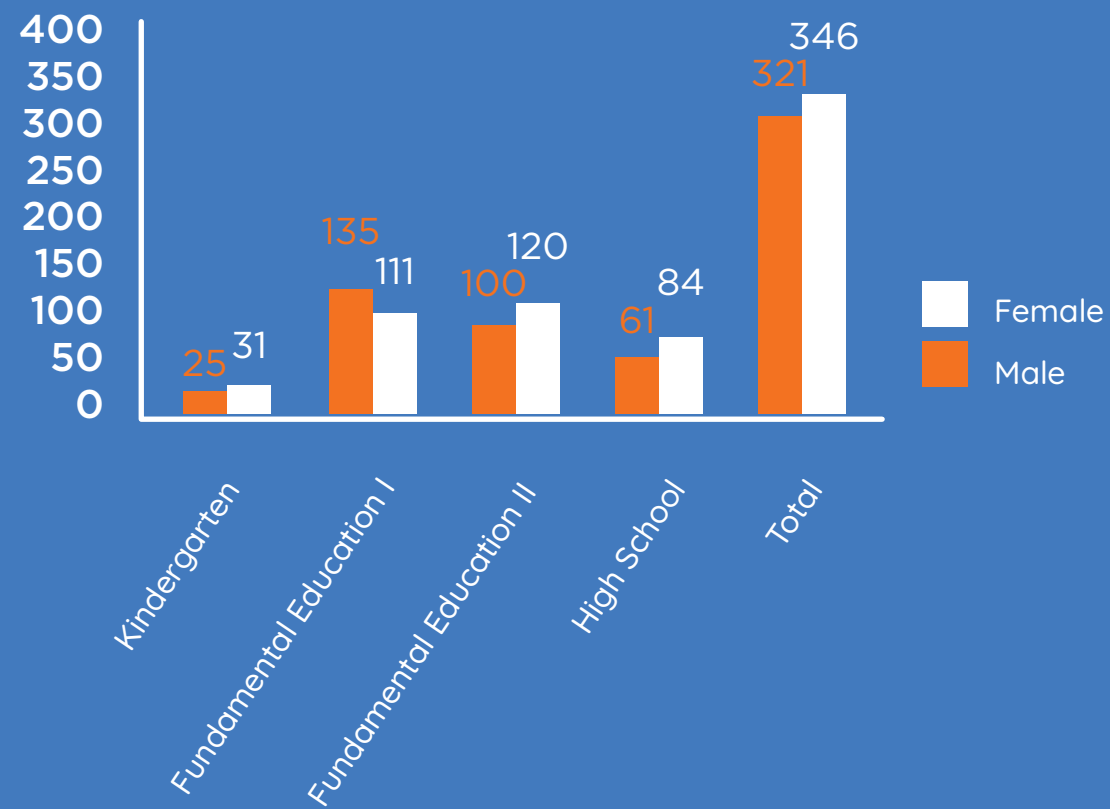
Offer of
1,440

meals a day

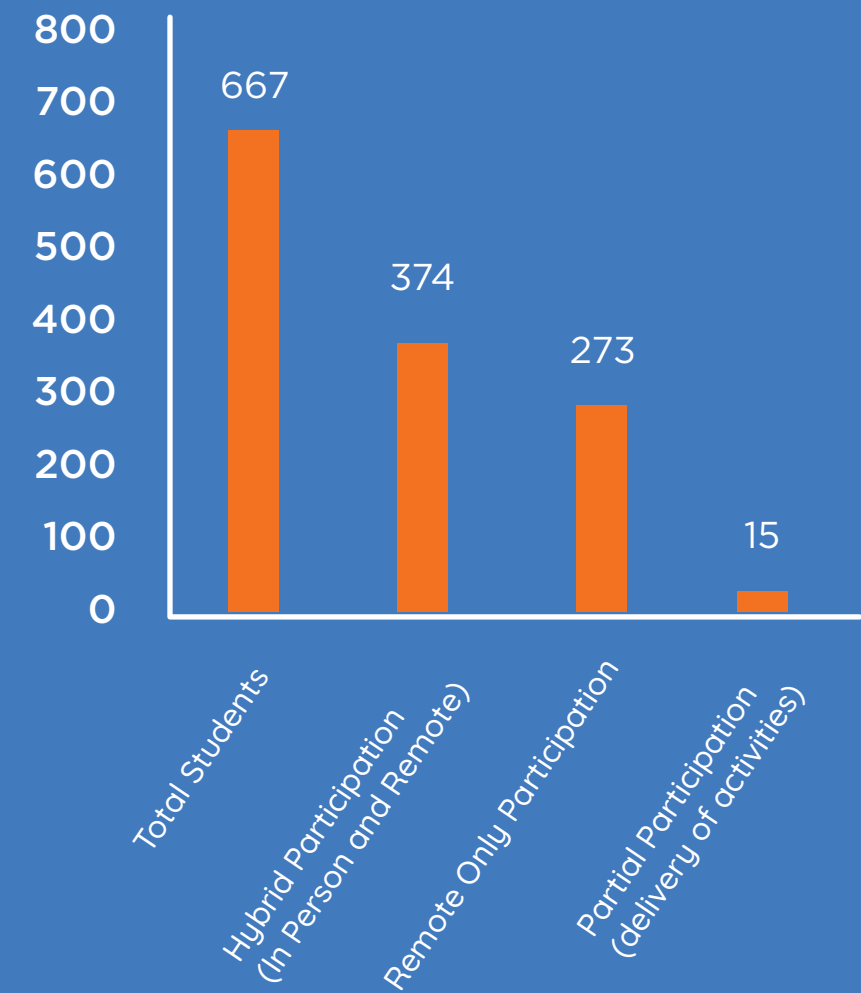
97%

attended classes:
56% in the hybrid model
41% remotely

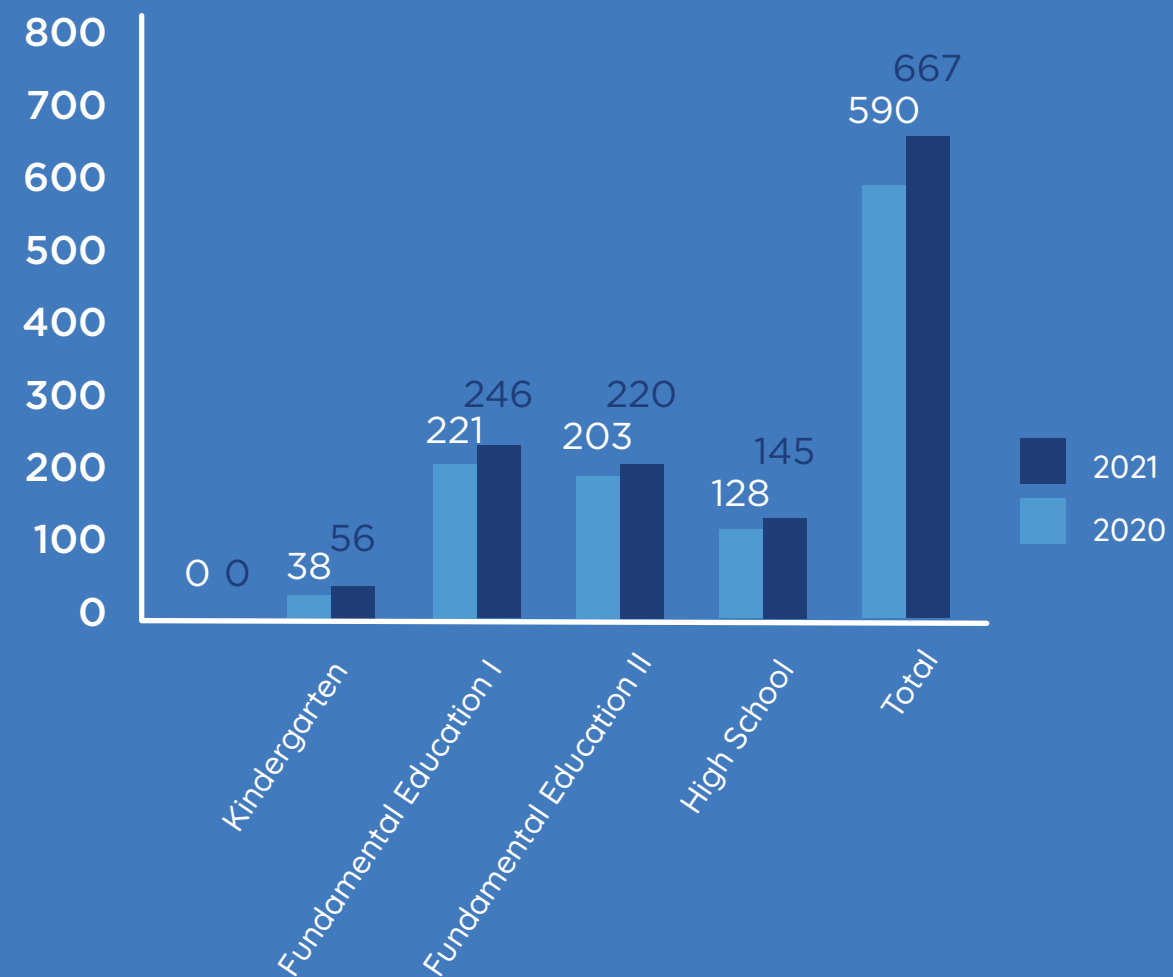
STUDENTS IN 2021 (BY GENDER)



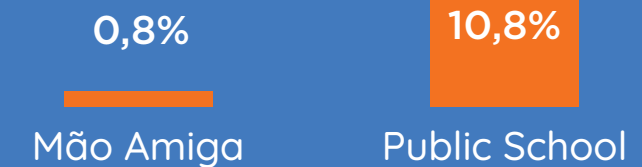
ATTENDANCE TO CLASSES AND ACTIVITIES (2021)



SERVICE COMPARISON (2020-2021)



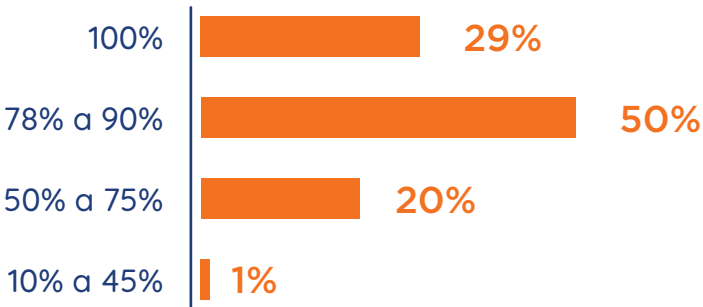
SCHOOL EVASION IN 2020-2021



Until the Covid-19 pandemic, Colégio Mão Amiga recorded an **evasion rate of 0%**

SCHOLARSHIPS OFFERED

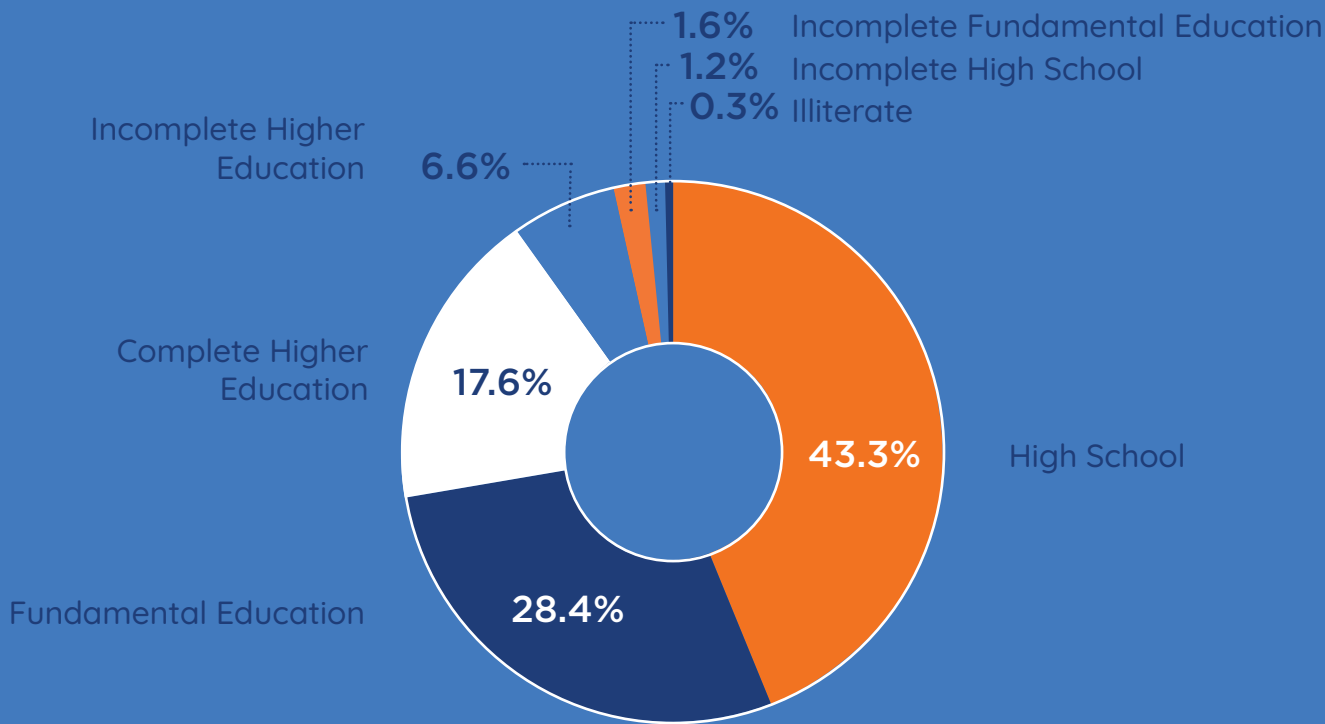
Percentage of scholarship discount offered in 2021



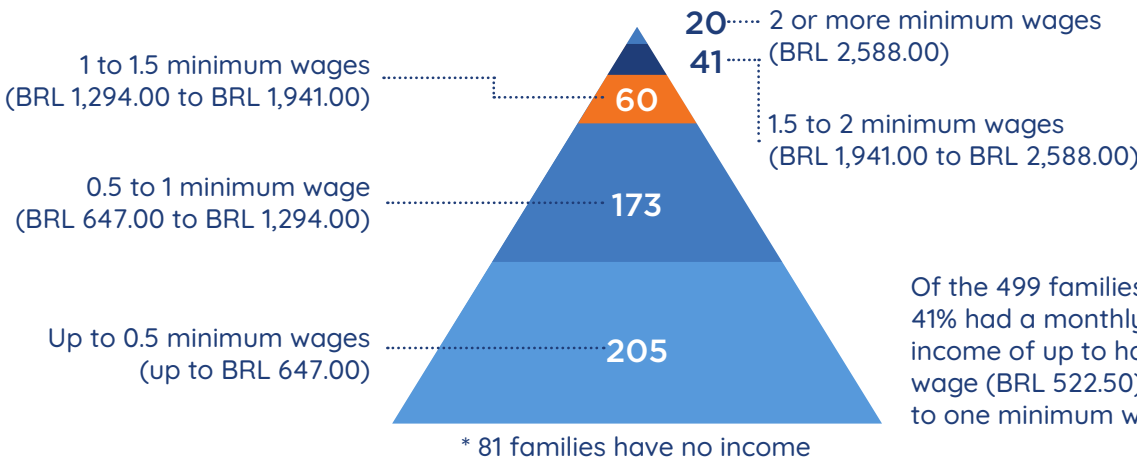
The profile of families served

Students who attend the school live in Jardim Santa Júlia and adjacent neighborhoods in Itapeceirica da Serra (SP). Most parents and guardians have incomplete academic backgrounds (Basic Education to university): only 17% have completed higher education and 30% have not completed High School.

PARENTS' EDUCATION



MONTHLY INCOME OF FAMILIES (PER CAPITA)



Of the 499 families served in 2021, 41% had a monthly per capita income of up to half a minimum wage (BRL 522.50) and 34% of up to one minimum wage.

Mauricio,
15 years old, 1st year
of High School



“

School has marked my life since I entered preschool at the age of three. When we talk about Mão Amiga, we are talking about a much broader teaching structure than other schools, because, in the neighborhood, the opportunity we receive to study here is something spectacular. About my trajectory at the school, it can be said that it is very broad, with fun stories and, in addition, there is my relationship with the teachers and all my academic, personal and professional development, with the implementation of the New High School. School has always motivated me to do my best.

”

05. THE LEARNING JOURNEY OF OUR STUDENTS

We are a school recognized for offering a qualified education. Our pedagogical project foresees actions for a full formation and covers all the dimensions of the individual and the development of human values. We go beyond the classic subjects, focusing, for example, on strengthening socio-environmental awareness throughout the school day, with an emphasis on Social Participation.

Our students have achieved excellent results in official assessments, such as the National High School Exam (Enem), above the national average; and the São Paulo State School Performance Assessment System (Saesp), with results above the level of public schools.

- Full-time education for 157 High School students and 56 kindergarten students;
- Textbooks and academic resources from renowned institutions, Editora Moderna and Poliedro
- Digital tools (130 Chromebooks, Google for Education platform)
- Integration with nature, through teaching-friendly infrastructure in a large conservation area
- Personalized tutoring focused on the life project for high school students

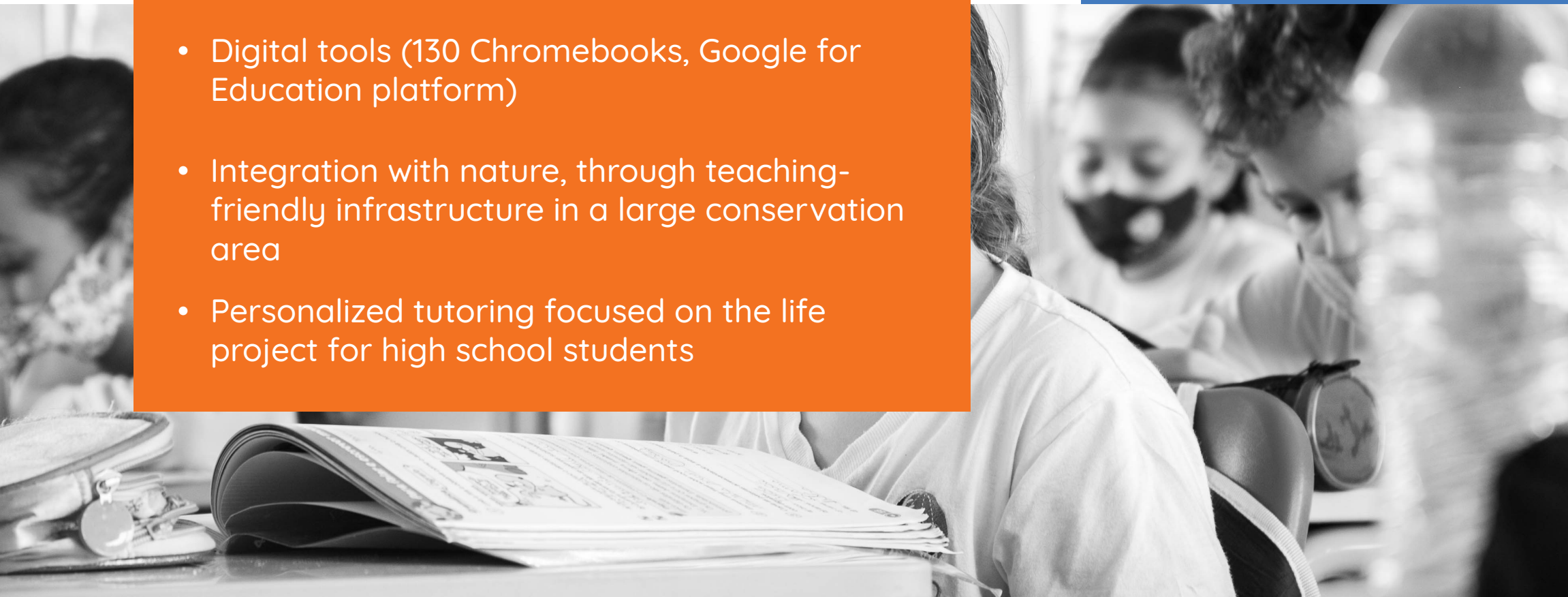
“

Mão Amiga means a lot to me, because it's where I could create my identity, discover what I really want, what I like and also make friends. The differential of the school is that it cares about the students, it has professionals that you can trust and that will help you, both with small things, like a discussion, as well as big things, like choosing what you want to be when you finish High School. My journey here began when I was four years old, and each year I acquire knowledge and learning, both personally and academically. I went through several challenges, like in the 9th grade, when I was able to compete and, after all my efforts, I had the honor of winning. This was just a simple example of what college has given me and, without a doubt, I have many challenges to conquer. In conclusion, I can say that the Mão Amiga is more than a school, it is a foundation for my life. Personalized tutoring focused on the life project for High School students.

”



Paulo,
15 years old, 1st year
of High School





Beatriz,
17 years old, 2nd year
of High School

“

Mão Amiga, since preschool, has always been like a second home for me, my first memories outside the family cycle, my first friends and my first contact with studies. The college has numerous differences when compared to other institutions. I had the opportunity to fully understand these differences when, in 2020, I left school and went to study in São Paulo. At Mão Amiga, the teachers listen to us and don't see us as numbers, we are able to have bonds with the teaching staff that go beyond simple courtesy. During this time away, which ended up being marked by the pandemic, I was treated very differently from what I was used to. It was difficult not only to have moved from home, school and city, but also to notice the change in the quality of teaching. Teachers were continually scarce, we did not have the necessary material, nor a good infrastructure. The school helped me overcome many obstacles, such as the difficulty of writing, and allowed me to cultivate a close relationship with the English language. Mão Amiga is for me a place where I found support.

”



06. DIFFERENTIATED PROJECTS FOR CHILDREN, ADOLESCENTS AND THEIR FAMILIES

In 2021, we implemented the Sociocultural Actions Sector to expand the scope of offers aimed at comprehensive education, after school hours. We also kept our doors open on Saturdays for recreational use of the school by the community to strengthen our interaction with families.



MONITORING PROGRAM

18 MEMBERS

This action offers training and education to young leaders who accompany the process of planning, organizing and executing the projects of the Social and Cultural Actions Sector, inside and outside the school environment. Aimed at High School students, the program encourages youth leadership in the articulation of social impact initiatives.

NO RITMO PERCUSSION GROUP

30 MEMBERS

In 2015, we held a workshop for the production of musical instruments with recyclable material for a presentation on Mother's Day. Over time, a percussion group was created to value music, Afro-Brazilian culture and teamwork.

Dance, creativity and care for the environment joined the percussion. In 2021, the group started to receive other young people from the community and has made many presentations, also outside the school.

GUITAR WORKSHOPS

8 MEMBERS

In 2021, we started collective guitar lessons to share learning and perform performance presentations, favoring the psychomotor, emotional and social development of children and adolescents. However, we need the donation of more guitars to expand the project.

CINECLUBE

+ - 60 MEMBERS/MONTH

Inaugurated in 2021, it is a space for appreciation, analysis and debate about cinema for those who attend school and for people in the community. The mediation of the dialogues is carried out by invited people or members of the college, through conversation circles on the themes addressed in the films, with reflections that discuss the active role of each person in society. Sessions take place on the last Thursday and Friday of each month.



“

My school learning was slow, because when I entered school I did not interact with people, I did not have good speech skills because of my cochlear implant surgery, which I had at the age of three. I began to learn to write, speak, listen to sentences. Over time, in all grades, I developed my knowledge, I faced the difficulties I went through in class. Nowadays, I communicate with my colleagues, teachers and staff, I like to teach people who didn't understand the subject, I always help my colleagues. Colégio Mão Amiga is very important to me, because it teaches me to follow the future through school knowledge. My family has always supported my journey, until the end of High School, to start the new phase of higher education.

”

João Vitor,
17 years old, 3rd year
of High School



07. JOIN US AND MAKE A DIFFERENCE!

If you dream of a more just society, in which rights are guaranteed and duties are shared, then be our partner in the mission of creating opportunities in education to support the integral development of Brazilian children and adolescents in situations of vulnerability.

See how:

1. SPONSORSHIP PROGRAM

Sponsor children and/or teenagers with scholarships, making regular contributions to enhance our actions. With BRL 720.00 per month or BRL 8,640.00 per year, you guarantee 100% of a student's scholarship. You can also contribute any amount above half a scholarship. Donations can be made via bank slip, credit card, direct debit or transfer. You will receive periodic transparency reports about your donation application and you are our guest to visit the school and participate in our events. [Click here](#), access our registration page or place your camera on the QR code.



ENCOURAGED DONATION TO INDIVIDUALS AND LEGAL ENTITIES (INCOME TAX)

Donate part of your income tax, until the last business day of the year, in the account of the Fund for Assistance to Children and Adolescents of Itapecerica da Serra (Fumaca), which directs the donation to our institution. Individuals can donate up to 6% of the income tax due and legal entities up to 1%.

ENCOURAGED DONATION TO INDIVIDUALS VIA THE FEDERAL REVENUE COLLECTION DOCUMENT (DARF)

If you, an individual, are unable to donate part of your income tax until December 31st, then donate the following year, when you make your declaration, directing up to 3% of the tax due. In the Federal Revenue program, issue the Federal Revenue Collection Document (Darf), to be paid by the last business day of April. Check out the step by step on our website: <https://www.colegiomaoamiga.org.br/doe-agora>

ENCOURAGED AND DIRECT DONATION (LEGAL ENTITY) - LAW 13.204 OF 2015

This form, little explored by companies, is the simplest way to donate, both from an accounting point of view and due to the agility of the entry of resources in the social organizations contemplated, without giving up the tax benefit:

- Donations can be deducted up to the limit of 2% of operating income, generating an automatic deduction in income tax due
- It is not a direct deduction from the income tax due, but the so-called shared incentive, which allows the donation to be entered as an operating expense, reducing profit and

resulting in a lower income tax amount

- The benefit applies to companies taxed by real profit, which must keep at the disposal of the inspection the proof of bank transfer and the official receipt that Colégio Mão Amiga will issue, in accordance with the rules of the legislation

SPONSORSHIP OF COMPANIES AND OTHER INSTITUTIONS

Part of our income comes from donations from companies, foundations, institutes and other organizations. Many of our partnerships are the result of public notices and selection processes launched by institutions focused on the tertiary sector. We are available to build projects with organizations that want to invest in education, whether by purchasing textbooks, computers, funding scholarships, sponsoring renovations and much more.

EQUITAS FUND

Equitas is an investment fund manager specializing in variable income. In 2019, the company created the Equitas Selection Mão Amiga FIC FIA fund, following the same parameters as its main fund. The difference is that 100% of the new fund's management and performance fees are donated to Colégio Mão Amiga. In 2020, the initiative was fully successful, after an excellent market performance, so the fund was closed for new operations. The partnership is a new model for mobilizing resources for social projects that, in 2021, became a recurring source for the school, corresponding to 22% of our annual revenue.

ANGÁ FUND

Angá Impacto Social Fim CP is a fund that allocates 100% of

its management fee to Colégio Mão Amiga. In addition to having a lower management fee (1% per year), there are no performance fees, rewarding those investors who decide to support our school. The fund aims to exceed the target yield of 140% of the CDI (Interbank Deposit Certificate).

MONTHLY FEES

Impacted by recurring financial crises, the school, which at the beginning of its history did not charge any amount from students, needed to review its operation. In addition, over the years, we realized that defining a monthly fee, according to the economic reality of each family, made the educational opportunity more valued by parents and guardians, occupying a more prominent place in the family organization. The monthly fees currently represent around 17% of the organization's total revenue.



“

I started my journey at Colégio Mão Amiga at the age of three. I can't talk about myself without mentioning a moment when the school was present. I can say that the school ended up being one of the main pillars of my life, helping me to evolve both educationally and psychologically, always proving to be a place where I could create bonds and have new learnings, which ends up, in a way, making a huge difference from other schools, where support and material do not always arrive as tools that can change the student's future. During the pandemic, when all schools were closing and classes were being suspended, I saw Colégio Mão Amiga fighting for me and my education, helping me to overcome all the difficulties that arose in these difficult times. I just have to thank for everything that was offered to me and for the opportunity I was given.

”



Nathalia, 16 years old, 2nd year of High School

08. PARTNERSHIPS THAT STRENGTHEN THE CAUSE

CURRENT PARTNERS

EQUITAS



08. PARTNERSHIPS THAT STRENGTHEN THE CAUSE

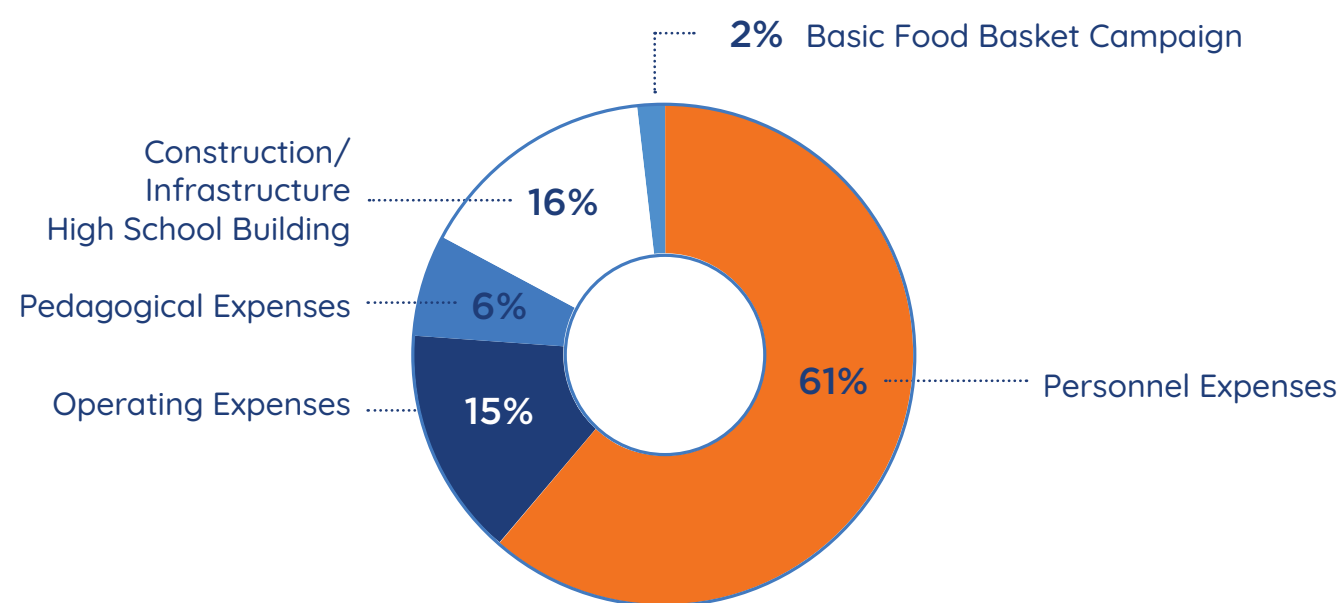
CURRENT SPONSORS



09. FINANCIAL STATEMENT

2021 EXPENSE CHART AND FORECAST FOR 2022

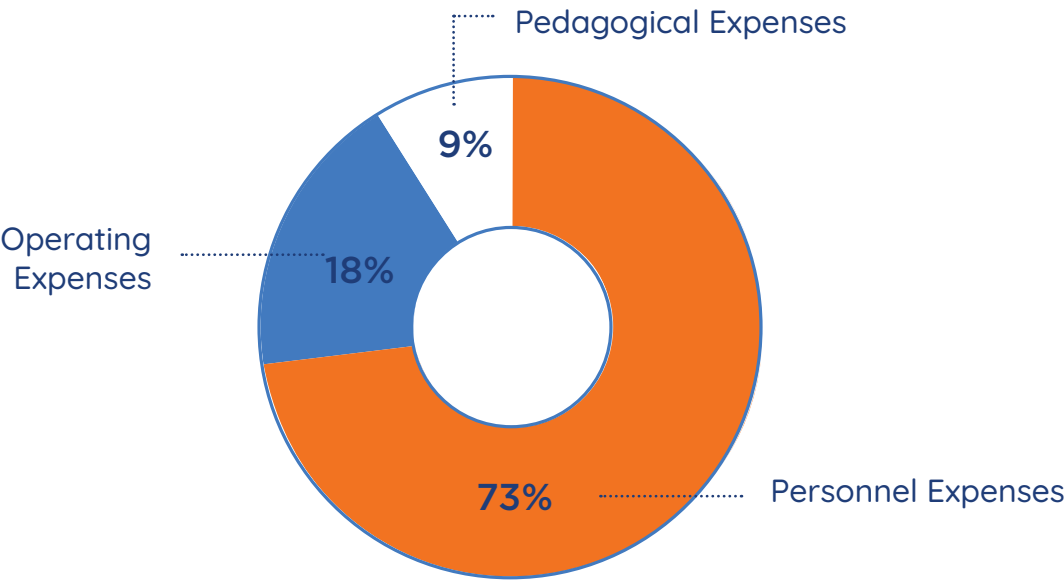
2021



Expenses	2021
Personnel Expenses	3,997,929
Operating Expenses	960,623
Pedagogical Expenses	421,542
Construction/Infrastructure High School Building	1,010,005
Basic Food Basket Campaign	114,123
TOTAL	6,504,222

One of our premises is the transparency of actions and of everything that involves the institution’s resources and expenses. Therefore, we present the expenses and income for 2021 and the forecast for 2022.

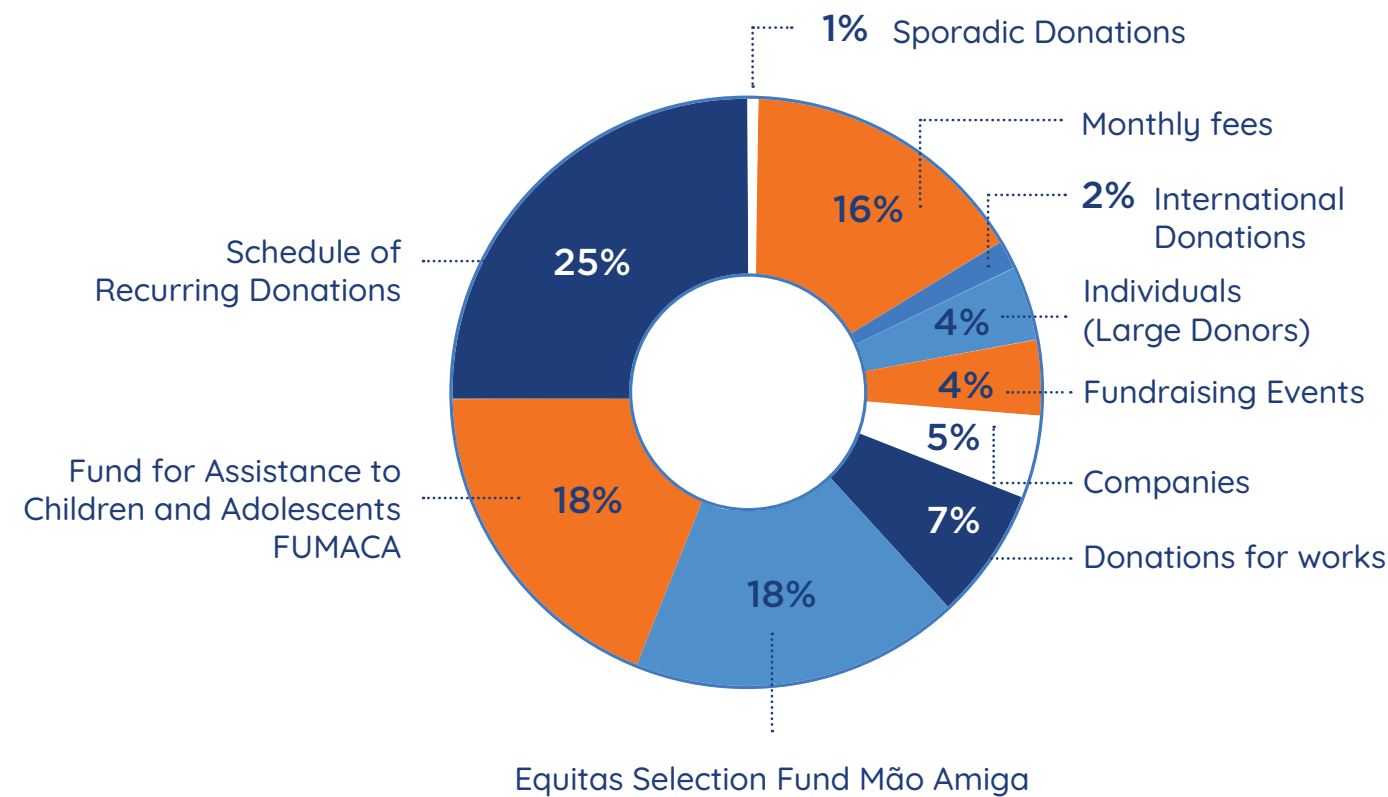
2022



Expenses	2022
Personnel Expenses	4,770,345
Operating Expenses	1,192,098
Pedagogical Expenses	595,033
TOTAL	6,557,477

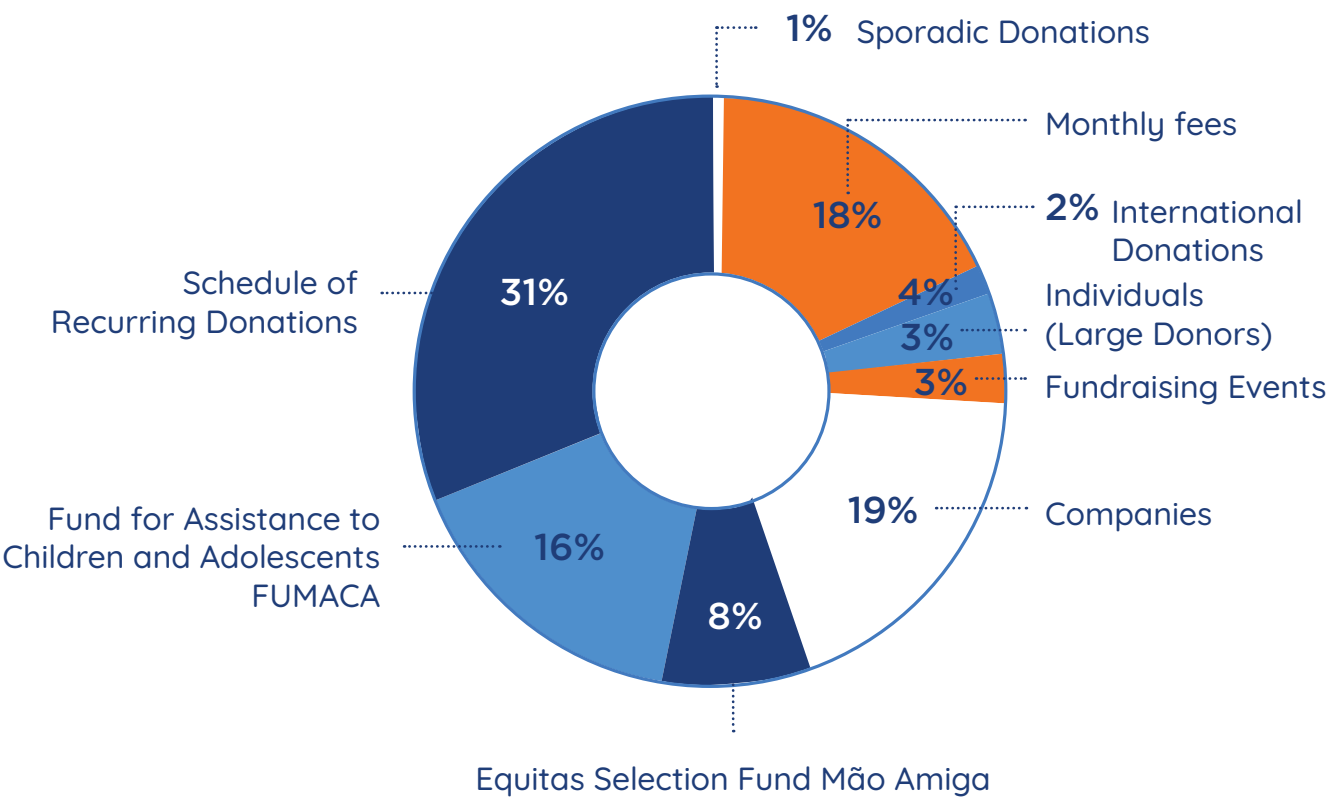
2021 REVENUE CHART AND FORECAST FOR 2022

2021



Revenue	2021
Sporadic Donations	39,985
Monthly fees	1,028,558
International Donations	103,988
Individuals (Large Donors)	266,252
Fundraising Events	270,225
Companies	293,583
Donations for works	469,194
Equitas Selection Fund Mão Amiga	1,177,622
Fund for Assistance to Children and Adolescents - FUMACA	1,202,636
Schedule of Recurring Donations	1,646,983
TOTAL	6,499,025

2022



Revenue	2022
Sporadic Donations	20,000
Monthly fees	1,077,797
International Donations	100,000
Individuals (Large Donors)	200,000
Fundraising Events	161,686
Companies	1,161,000
Equitas Selection Fund Mão Amiga	500,000
Fund for Assistance to Children and Adolescents - FUMACA	991,694
Schedule of Recurring Donations	1,874,145
TOTAL	6,086,323

10. OUR GOVERNANCE

Administrative Council

André Covre
Juliana do Nascimento Malheiro Plaster
Lucia Vianna Saboya Salles Real Amadeo
Luis Felipe Teixeira do Amaral
Marcelo José Neves Puggina
Miguel Cavallè Puig
Rodrigo Saddy Chade
Sylvia Amelia Vidal Zobarán
Vera Patrícia Sylvia Nicol Giusti

Fiscal Council

Maria Eduarda Sobral
Jean-Pierre Nazareth Cote Gil

Institutional Management Director

Renata Malheiro Prado

Director of Colégio Mão Amiga

Sandra Oliveira

11. OUR TITLES AND CERTIFICATIONS

CEBAS EDUCAÇÃO – Certification
of Charitable Entities of Social
Assistance in the Area of Education

CMDCA – Municipal Council for the
Rights of Children and Adolescents
(Itapecerica da Serra)

UPM – Municipal Public Utility of the
municipality of Itapecerica da Serra



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BANK DATA

INSTITUTO VIS FOUNDATION BRASIL
Banco Itaú
Agency: 3006
Checking account: 03598-8
CNPJ [National Register of Legal Entities]:
05.057.822/0001-22

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REPORT FILE

Realization
Colégio Mão Amiga

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